



Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

List of Seminars/Workshops

A.Y.2022-23

SL. No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1	A One day seminar on Technology Impact On Entrepreneurship"	23.09.2022	58	Mr.PAMARTHI SRINIVAS, Divisional Manager in SBI LIFE,Guntur,9392155663
2	A Two days workshop Research On Nature of field work	21.10.2022	59	Dr.A.RAMARAO, Professor in PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR, 9849613279.
3	Two DAYS WORK SHOP on Research on Space Exploration and Colonization	23.11.2022	44	K.SRINIVAS(MSC) GUNTUR
4	A One day seminar on Entrepreneurship Awareness	21-12-2022	37	Mrs.P.ANUPAMA, Associate, professor, NRIT, GUNTUR, 9490442777
5	A One day seminar on Entrepreneurship Development"	25.01.2023	47	Dr. J.N.V. NARESH BABU, PROFESSOR, K. CHANDRA KALA PG College ,TENALI
6	A one day seminar on Importance of IPR in Modern Global Economic Environment Programme	11-02-2023	46	Dr. J. V. N NARESH BABU, PROFESSOR, K.C.P.G COLLAGE , TENALI PH: 9502152627
7	A One day Work shop on Research on Developments in information technology	11.03.2023	35	Mr.Naveen Raja Mtech,)Guntur,8519800012


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**PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306**



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DATE: 21.09.2022

CIRCULAR









All the students of MBA I & II YEAR are informed to attend " A One day seminar on Technology Impact On Entrepreneurship" by Mr.PAMARTHI SRINIVAS, Divisional Manager in SBI LIFE, Guntur is being organized by our EDC Cell on 23.09.2022.

Venue: IT - LAB

Timing: 10:30AM


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TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306

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SIGNATURE OF ALL HOD'S							
							
CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:
.....
.....

Mobile:.....

email:

**last date of registration
: 23.09.2022**



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao
Chairman,

PATRON

Dr.N.Lakshmi Narayana
Principal,
Ch. Vijaya Lakshmi
Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana
Principal

COORDINATOR

Durga Bhavani. D
EDC Cell

Resource Person:

Mr.PAMARTHI SRINIVAS

Department:
Address: SBI LIFE,Guntur
Email ID: srinivas.pamarthi@gmail.com
Contact number: 9392155663

ADDRESS FOR COMMUNICATION:

Durga Bhavani. D

Coordinator
PH.no- 9160780660
bhavani.dhulipudi@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)
College Code:X2,
Approved by AICTE, New Delhi &
Affiliated to JNTUK, Kakinada.

A Seminar on

**" TECHNOLOGY IMPACT
ON ENTREPRENEUSHIP"**

Date:

23.09.2022

Venue:

MBA Class Room

Organized by:

**Priyadarshini institute of Technology
& Science**

**Chintalapudi, Duggirala (Guntur),
Andhra Pradesh -522 306**

INDIA

About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

About the ED Cell

This cell is formed to develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

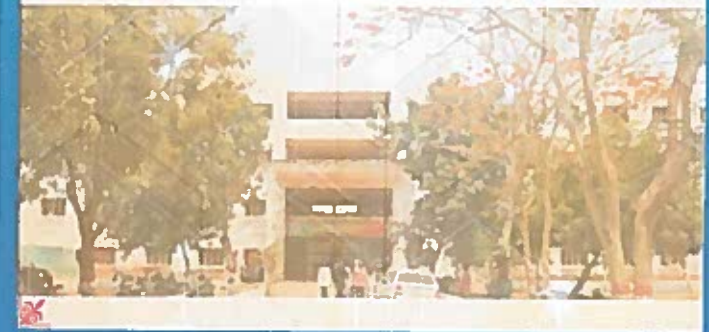
It provides knowledge and mentor students for identification and development of their innovative ideas. as per the interest of students, various seminars and workshops are organized in the college which helps to encourage the students as an entrepreneur.

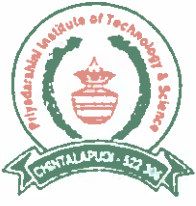
Objectives of the Programme

- sustainable entrepreneurship new technologies
- E-commerce and online market
- Social media and digital marketing
- Mobile technology and app development
- Virtual and augmented reality

Topics to be covered

- Aggregator Model
- Subscription Revenue model
- Enterprise Cloud computing
- Transaction Broker
- Advertisement Revenue model
- Affiliate Revenue Model
- Social Networks
- Business Incubators
- Click and collect service.





Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

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Under Management of **INDIRA EDUCATIONAL Society, Hyderabad.**

College Code: X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 25.09.2022

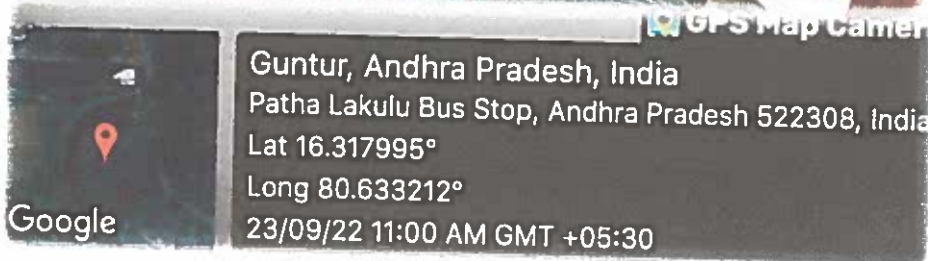
PROGRAMME REPORT

Programme Name	One day seminar on Technology Impact On Entrepreneurship
Resource Person	Mr.PAMARTHI SRINIVAS, Divisional Manager in SBI LIFE, Guntur, 9392155663.
Date of Activity	23.09.2022
Organized By	Priyadarshini institute of Technology & Science
Venue	IT - LAB

Objective of the Programme

To create awareness Technology Impact On Entrepreneurship, One day seminar was conducted for our MBA students on 23.09.2022.

The Resource Person **Mr.PAMARTHI SRINIVAS, Divisional Manager in SBI LIFE** has explained clearly about the theme of the program.



Mr.PAMARTHI SRINIVAS, demonstrating powerful motivator to build a business that is both financially successful and socially responsible.

Topics covered

The resource person explained about **Technology Impact On Entrepreneurship** as follows:

The lecture was organized about **"Technology Impact On Entrepreneurship"** is focused on E-entrepreneurship:

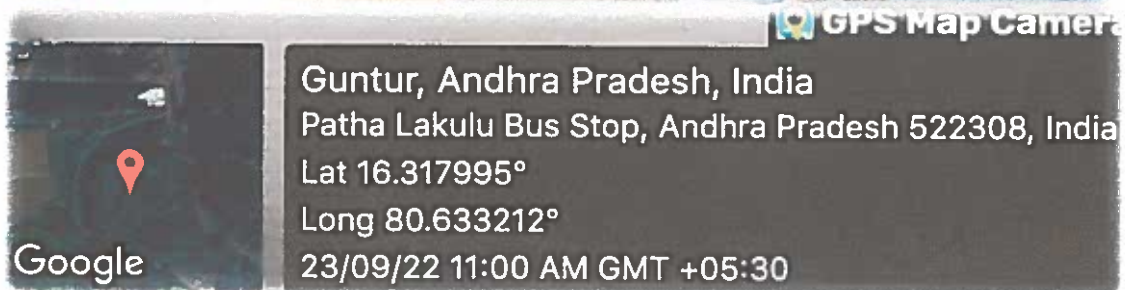
E-entrepreneurship has been regarded to be a subcategory of entrepreneurship, oriented at virtualization of selected or all business activities and processes, which in a traditional organizations were performed physically. Emergence of the Internet was one of the most important milestones in the development of business surroundings which expanded from the traditional market to market space available on the Internet. This was followed by a remodeling of entrepreneurship into Internet entrepreneurship or e-entrepreneurship.



Mr.PAMARTHI SRINIVAS, demonstrating powerful motivator to build a business that is both financially successful and socially responsible

The objective of this session was to motivate students towards E-entrepreneurship. It is a business activity on internet which is characterized to buy or sell products only online. The adoption of technology is enabling the e-entrepreneurs to be more reachable to the people using mobile commerce, 4G and Wi-fi connected devices like smart phones, electronic data interchange, internet etc. there are various trends of e-entrepreneurship with different business models who are the strategic players fighting for a fair share of customers mind and wallet.

- sustainable entrepreneurship new technologies
- E-commerce and online market
- Social media and digital marketing
- Mobile technology and app development
- Virtual and augmented reality



Mr.PAMARTHI SRINIVAS, presenting successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.

Internet has caused a switch from the traditional closed model of innovations to a model of open innovations. Easy access to Internet communication solutions, development of social media, stimulates customers activity not only as buyers but also as experts, consultants, promoters of products and brands more over, importantly, creative innovators. Enterprises involved in e-entrepreneurial processes encourage customers to cooperate with them, because customers are the best and immediate source of information about current market needs.

These customers also deliver ideas about product improvements or demand on new products.

Recent Trends in E-Entrepreneurship:

- ② Aggregator Model
- ② Subscription Revenue model
- ② Enterprise Cloud computing
- ② Transaction Broker
- ② Advertisement Revenue model
- ② Affiliate Revenue Model
- ② Social Networks
- ② Business Incubators
- ② Click and collect service.

Outcomes of Programme:

The students and faculty learned about the impact of Technology On Entrepreneurship

They gain Knowledge on

- E-commerce and online market
- Social media and digital marketing
- Mobile technology and app development

New technologies will create new opportunities for entrepreneurs to start businesses and reach customers in innovative ways. At the same time, existing technologies will become more sophisticated and user-friendly, making it even easier for entrepreneurs to get started.

The adoption of technology is enabling the e-entrepreneurs to be more reachable to the people using mobile commerce, 4G and Wi-fi connected devices like smart phones, electronic data interchange, internet etc. there are various trends of e-entrepreneurship with different business models who are the strategic players fighting for a fair share of customers mind and wallet.



On 23.09.2022 form our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.


Programme coordinator



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LIST OF PARTICIPANTS

Name of the programme: A one day seminar on Technology Impact On Entrepreneurship

Date : 23.09.2022

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	ACHYUTHA KAVYA SRI	21X21E0001	II MBA	A. Kavya Sai
2	ARAVA SAI PREETHI	21X21E0002	II MBA	A. Sai preethi
3	BALAGA RAJ KUMAR	21X21E0003	II MBA	B. Raj Kumar
4	BANGARU MOUNIKA	21X21E0005	II MBA	B. Mounika
5	BAVIREDDY LAKSHMI PRASANNA	21X21E0006	II MBA	B. lakshmi prasanna
6	BHAROTHU KISHORE KUMAR	21X21E0007	II MBA	B. Kishore Kumar
7	BIYYALA KRANTHI SINDHUJA	21X21E0009	II MBA	B. Krathi sindhuja
8	BODDUPALLI NAVEEN KUMAR	21X21E0010	II MBA	B. NAVEEN KUMAR
9	CHANDOLU SANDHYA	21X21E0014	II MBA	C. Sandhya
10	CHEEGATI SANDEEP KUMAR	21X21E0015	II MBA	C. Sandeep Kumar
11	CHEMITI SUMANTH	21X21E0017	II MBA	C. Sumanth
12	GOLLA SAI KUMAR	21X21E0030	II MBA	G. Sai Kumar
13	GURAJALA MANASA	21X21E0035	II MBA	G. Manasa
14	IPPARLA VENKATESWARLU	21X21E0036	II MBA	G. Venkateswarlu
15	JANNU RAVALI	21X21E0039	II MBA	T. Ravali
16	KADARLA SATISH	21X21E0040	II MBA	K. Satish
17	KALYANI DIMPULE KAMAL TEJA	21X21E0043	II MBA	K. D. K. Teja
18	KANCHARLA DURGABHAVANI	21X21E0044	II MBA	K. Durga bhavani
19	KANIGANTI SUJITHA	21X21E0045	II MBA	K. Sujitha
20	KARMURI ANIL KUMAR	21X21E0046	II MBA	K. Anil Kumar
21	KATURU YUVA NAGA PHANEENDRA	21X21E0048	II MBA	K. Yuva Naga Phaneendra
22	KHAMARUNNISA BEGUM	21X21E0049	II MBA	B. Begum
23	KOTHA DHANUSH	21X21E0055	II MBA	K. Dhanush
24	KOVVADA VENKATA SAI GURUMURTHY	21X21E0056	II MBA	L. Swathi
25	LELLA SWATHI	21X21E0060	II MBA	L. SWATHI
26	LINGAM LAKSHMI LAVANYA	21X21E0061	II MBA	M. Mounika Rai
27	M MOUNIKA RANI	21X21E0062	II MBA	M. Mounika Rani
28	MATURU HEMCHAND KUMAR	21X21E0065	II MBA	M. Hema chandra
29	MEDURI RAMA KALESWARI	21X21E0066	II MBA	M. Rama Kaleswari



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30	NAGALLA MURALI KRISHNA	21X21E0074	II MBA	A. Murali Krishna
31	NAGAM VENKATESH	21X21E0075	II MBA	A. Venkatesh
32	NAGASAIMANIKANTA GUNDIMEDA	21X21E0076	II MBA	G. Nagasima
33	NALLURI SAI RAMYA	21X21E0078	II MBA	N. Sai Ramya
34	PALLA SUDHAMADHURI	21X21E0082	II MBA	P. Sudhamadhuri
35	ABBURI BHARAT KUMAR	22X21E0001	I MBA	A. Bharat Kumar
36	APPIKATLA YESHAIAH	22X21E0002	I MBA	A. Yeshaiah
37	ARUMBAKA RAMYARASMI	22X21E0003	I MBA	A. Ramya Rasmi
38	ATLA SIVARAMA KRISHNA REDDY	22X21E0004	I MBA	A. Krishna Reddy
39	AVANIGADDA ARUN PRASAD	22X21E0005	I MBA	A. Arun Prasad
40	AVULA GOPI	22X21E0006	I MBA	A. Gopi
41	BODA SAI SUDHEER	22X21E0008	I MBA	B. Sai Sudheer
42	BOMMU ANUSHA	22X21E0009	I MBA	B. Anusha
43	BOMMU JAI DURGA KOMALI	22X21E0010	I MBA	B. Komali
44	BORUGADDA SAILAJA	22X21E0012	I MBA	B. Sailaja
45	CHINTHA ARUNA	22X21E0015	I MBA	C. Arun
46	CHITTURI RAVINDRA	22X21E0016	I MBA	C. Ravindra
47	CHOKKA PAVITHRA	22X21E0017	I MBA	C. Pavithra
48	DASI MAHESH BABU	22X21E0018	I MBA	B. Mahesh Babu
49	DATLA AVINASH VARMA	22X21E0019	I MBA	D. AVINASHVARMA
50	GALI RAM SAI	22X21E0022	I MBA	G. Sai
51	GALI PAVAN KUMAR	22X21E0023	I MBA	G. Pavan Kumar
52	GARIKA JAGADEESH	22X21E0024	I MBA	G. Jagadeesh
53	GARIKI SAI TEJA	22X21E0025	I MBA	G. Sai Teja
54	GOLI VYDESWAR	22X21E0026	I MBA	G. Pavani
55	GOLLA PAVANI	22X21E0027	I MBA	G. Pavani
56	JAMJANAM RUKMINI	22X21E0033	I MBA	J. Rukmini
57	KADIRI BHAVANI	22X21E0035	I MBA	K. Bhavani
58	KALYANAM VEERANJANEYULU	22X21E0036	I MBA	K. Veeranjane

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DATE: 19.10.2022.

CIRCULAR

All the Students of B.Tech IV th Year All Branches are Informed To Attend "A Two days workshop Research On Nature of field work" by **Dr.A.RAMARAO**, Professor in PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR is being organized by our R&D Cell on 21.10.2022.









Venue: CSE CLASS ROOM

Timing: 10:30AM


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CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306

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CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:

**last date of registration
21.10.2022.**



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao

Chairman,

PATRON

Dr.N.Lakshmi Narayana

Principal,

Ch. Vijaya Lakshmi

Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana

Principal

COORDINATOR

U. Mahesh

R & D Cell

Resource Person:

Dr.A.RAMARAO

Designation: Professor

Department: MECHANICAL

PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT, GUNTUR,

Email ID:ariga.ramarao@gmail.com

Contact number: 9849613279.

ADDRESS FOR COMMUNICATION:

U. Mahesh

Coordinator

PH.no- 7013564889

Uppalapalam10@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

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Affiliated to JNTUK, Kakinada.

A One day Seminar

on

**RESEARCH ON NATURE
OF FIELD WORK"**

Date:

21.10.2022.

Venue:

CSE Class Room

Organized by:

**Priyadarshini institute of Technology
& Science**

Chintalapudi, Duggirala (Guntur),

Andhra Pradesh -522 306

INDIA

About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village, Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

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It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

About the R & D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

R&D Cell of the institution is pursuing a policy to support its faculty and students belonging to diverse disciplines of Engineering and Sciences so as to promote R&D activities and improve the quality of work and sustainability. The R & D policies are mainly focused on patents, research publications, Ph. D programme and research Projects. This policy aims to establish an integrated and coordinated approach towards research and development and promote innovative techniques. In addition to that institute has industrial back bone.



Objectives of the Programme

The objective of Fieldwork is designed to provide the student with an opportunity for a practical, "real world" experience for the purpose of developing direct leadership, programming, and administrative skills sufficient for entry into a professional career.

- Gained exposure to and responsibility for varied practical situations under qualified supervision.
- Gained knowledge and competence in working with individuals and groups in a structured program setting.
- Developed an in depth understanding of kinesiology and health interests and needs, and the variations of services delivered by multiple kinesiology and health service agencies and organizations.
- Demonstrated through actions a level of competence in leadership, programming, and administrative abilities, as well as a commitment to human values and ethics.
- Demonstrated analytical and research abilities by means of written reports on the organizational structure and administrative functions of the Fieldwork agency.

Topics to be covered

Field research typically begins in a specific setting although the end objective of the study is to observe and analyze the specific behavior of a subject in that setting. The cause and effect of a certain behavior, though, is tough to analyze due to presence of multiple variables in a natural environment.

- Direct Observation
- Participant Observation
- Ethnography



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DATE: 23.10.2022.

PROGRAMME REPORT

Programme Name	A Two days workshop Research On Nature of field work
Resource Person	Dr.A.RAMARAO, Professor in PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR, 9849613279.
Date of Activity	21.10.2022.
Organized By	Priyadarshini institute of Technology & Science
Venue	CSE CLASS ROOM

Objective of the Programme:

To create awareness Formulation of hypothesis, One A Two days workshop Research On Nature of field work was conducted for our students on 21.10.2022.

The Resource Person Dr.A.RAMARAO, Professor in PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR has explained clearly about the theme of the program

Fieldwork is designed to provide the student with an opportunity for a practical, “real world” experience for the purpose of developing direct leadership, programming, and administrative skills sufficient for entry into a professional career.

- Gained exposure to and responsibility for varied practical situations under qualified supervision.
- Gained knowledge and competence in working with individuals and groups in a structured program setting.
- Developed an in depth understanding of kinesiology and health interests and needs, and the variations of services delivered by multiple kinesiology and health service agencies and organizations.
- Demonstrated through actions a level of competence in leadership, programming, and administrative abilities, as well as a commitment to human values and ethics.
- Demonstrated analytical and research abilities by means of written reports on the organizational structure and administrative functions of the Fieldwork agency.

Dr.A.RAMARAO, demonstrating powerful motivator to what is going on in Research on Nature of field work

The Student will be able to:

- Demonstrate Appropriate Professional Behaviors, Including The Ability To Self-Critique Performance And To Accept Feedback From Peers, Fieldwork Supervisors, And Course Instructors.
- Clarify The Roles And Responsibilities Of Occupational Therapists And Occupational Therapy Assistants Working With Individuals With Mental Health Conditions Or Factors That Affect(S) Performance And/Or Participation In Valued Life Activities.
- Demonstrate Therapeutic Use Of Self, Including The Awareness Of The Effects Of One's Attitudes, Values, Knowledge, And Skills On Interactions With Clients And Families.
- Effectively Interact Through Written, Oral And Nonverbal Communication With Clients, Family, Significant Others, Colleagues, Other Service Providers And The Public In A Professional, Sensitive And Culturally Relevant Manner.
- Ensure Patient Safety And Confidentiality, Including Consistent Use Of Standard Precautions, Observance Of Relevant Health Insurance Portability And Accountability Act (Hippa) Regulations, And Effective Patient Care Skills.

Topics covered

Field research typically begins in a specific setting although the end objective of the study is to observe and analyze the specific behavior of a subject in that setting. The cause and effect of a certain behavior, though, is tough to analyze due to presence of multiple variables in a natural environment. Most of the data collection is based not entirely on cause and effect but mostly on correlation. While field research looks for correlation, the small sample size makes it difficult to establish a causal relationship between two or more variables.

Methods of Field Research

Field research is typically conducted in 5 distinctive methods. They are:

- **Direct Observation**

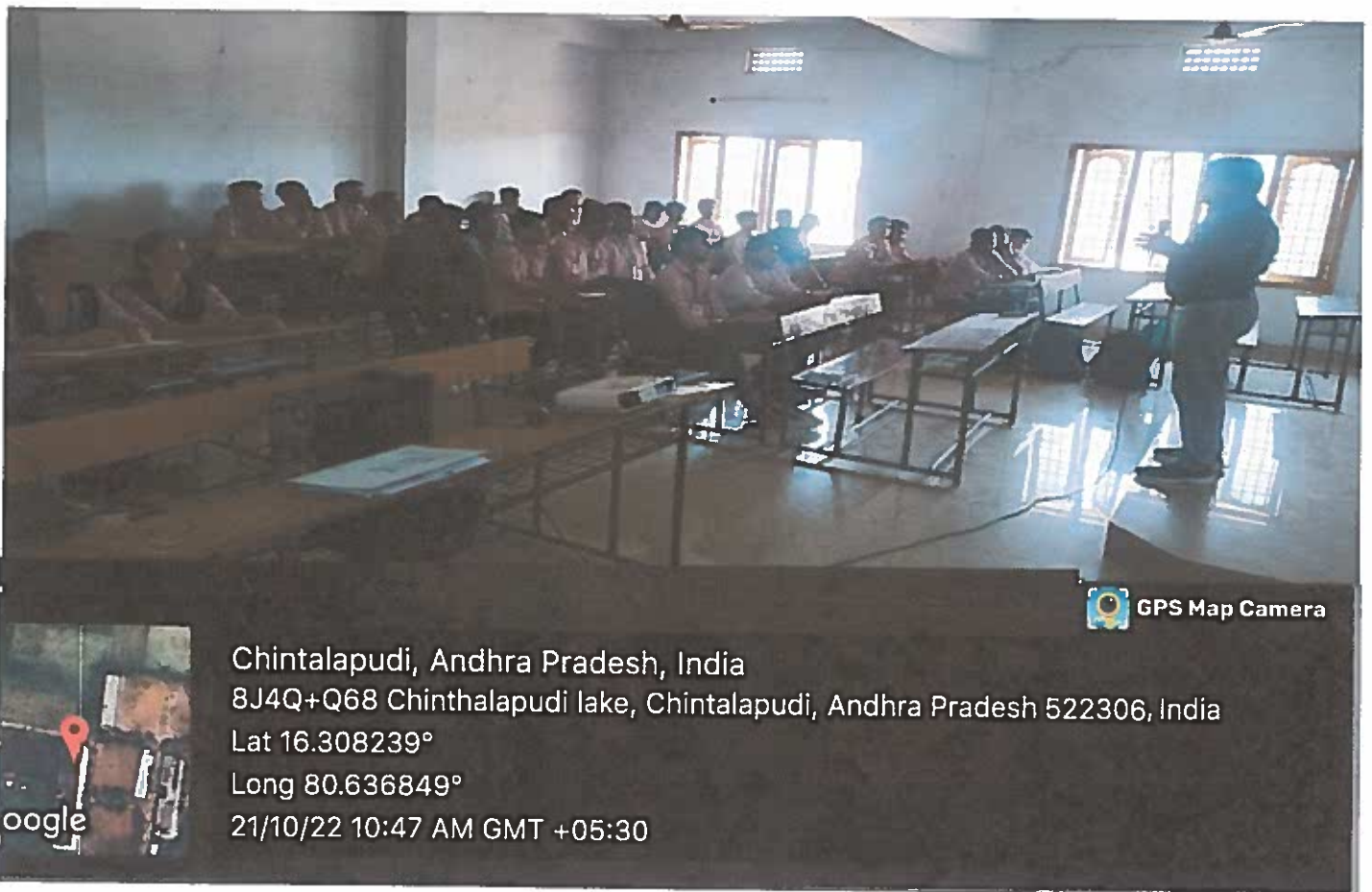
In this method, the data is collected via an observational method or subjects in a natural environment. In this method, the behavior or outcome of situation is not interfered in any way by the researcher. The advantage of direct observation is that it offers contextual data on people management, situations, interactions and the surroundings. This method of field research is widely used in a public setting or environment but not in a private environment as it raises an ethical dilemma.

- **Participant Observation**

In this method of field research, the researcher is deeply involved in the research process, not just purely as an observer, but also as a participant. This method too is conducted in a natural environment but the only difference is the researcher gets involved in the discussions and can mould the direction of the discussions. In this method, researchers live in a comfortable environment with the participants of the research design, to make them comfortable and open up to in-depth discussions.

- **Ethnography**

Ethnography is an expanded observation of social research and social perspective and the cultural values of an entire social setting. In ethnography, entire communities are observed objectively. For example, if a researcher would like to understand how an Amazon tribe lives their life and operates, he/she may chose to observe them or live amongst them and silently observe their day-to-day behavior.



They gain Knowledge on

- **Overcoming lack of data:** Field research resolves the major issue of gaps in data. Very often, there is limited to no data about a topic in study, especially in a specific environment analysis. The research problem might be known or suspected but there is no way to validate this without primary research and data. Conducting

field research helps not only plug-in gaps in data but collect supporting material and hence is a preferred research method of researchers.

- **Understanding context of the study:** In many cases, the data collected is adequate but field research is still conducted. This helps gain insight into the existing data. For example, if the data states that horses from a stable farm generally win races because the horses are pedigreed and the stable owner hires the best jockeys. But conducting field research can throw light into other factors that influence the success like quality of fodder and care provided and conducive weather conditions.
- **Increasing the quality of data:** Since this research method uses more than one tool to collect data, the data is of higher quality. Inferences can be made from the data collected and can be statistically analyzed via the triangulation of data.


The two dominant methodologies of fieldwork practice, the traditional and the scientific, have different aims implicit within them. The traditional approaches, sometimes termed 'fieldwork excursions' have aims rooted in the development of content knowledge. The scientific approach of data collection/hypothesis testing and field enquiry extend the learning opportunities available and promote the application of learning objectives to the planning of fieldwork. Using the scientific methodology, learning in the field becomes as rigorous as learning in the classroom from a planning perspective.

These two approaches can be complimentary, with the scientific approach placing a high value on the development of numeracy and analytical thinking skills and the more humanistic fieldwork excursion approach emphasizing and fostering the development of oracy and literacy, and a sense of place.

Outcomes of Programme:

- Improving observation skills and a better understanding of the processes that contributed to the development of environmental features.
- Experiential learning: fieldwork provides opportunities to learn through direct, concrete experiences, enhancing the understanding that comes from observing 'real world' manifestations of abstract geographical concepts and processes.
- Increasing geographical interest through interacting with the environment.
- Directly involving students in responsibility for learning: fieldwork requires that students plan and carry out learning in an independent manner.
- Teamwork: fieldwork experiences provide an important teamwork element, with social benefits derived from working cooperatively with others in a setting outside the classroom.



 GPS Map Camera



Chintalapudi, Andhra Pradesh, India

8J4Q+Q68 Chintalapudi lake, Chintalapudi, Andhra Pradesh 522306, India

Lat 16.308239°

Long 80.636849°

21/10/22 10:47 AM GMT +05:30

- U.K. Key Skill development, namely communication, application of number, information technology, working with others, improving own learning performance and problem solving.

This approach has a number of stages, but should not be viewed as a rigid formula. The intent is to enable students to become adept scientific investigators. The steps are as follows:

- Stating the problem;
- Formulating the hypotheses;
- Designing the experiment or fieldwork;
- Making observations;
- Interpreting the data;
- Proposing conclusions.


Programme coordinator



Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

LIST OF PARTICIPANTS

Name of the programme: A one day seminar on recognizing the benefits of how to A Two days workshop Research on Nature of field work.

Date: 21.10.2022.

S.N O	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	KATHRI RUPESH	19X21A0106	B.TECH & IV	K. Rubesh
2	LEGALA KRISHNA KANTH	19X21A0107	B.TECH & IV	L. Krishna KANTH
3	MEEJURU KAVITHA	19X21A0108	B.TECH & IV	M. Kavitha
4	PALETI PARIMALA	19X21A0112	B.TECH & IV	P. parimala
5	PANDI CHAKRAVARTHY	19X21A0113	B.TECH & IV	P. chakravarthy
6	SINGAMPALLI MARGARATE	19X21A0115	B.TECH & IV	P. chakravarthy
7	YENUMULA GOPAIAH	192B1A0108	B.TECH & IV	Y. Gopaiyah
8	K PURNA CHANDRARAO	192B1A0109	B.TECH & IV	K. PURNACHANDRA
9	KATIPALLI LINGAIAH	202B5A0101	B.TECH & IV	K. Lingaiah
10	BOLLEDDU VAMSI	19X21A0202	B.TECH & IV	B. VAMSI
11	DASE GANESH	20X25A0201	B.TECH & IV	D. Ganesh
12	DULLA ASHOK KUMAR	20X25A0202	B.TECH & IV	D. ASHOK KUMAR
13	JAMPANI KRISHNA VAMSI	20X25A0203	B.TECH & IV	J. Krishna Vamsi
14	K UMA BALA SUBRAHMANYAM	20X25A0204	B.TECH & IV	J. Krishna Vamsi
15	AKURATHI YASWANATH	19X21A0301	B.TECH & IV	K. Yaswanth
16	KALLEVARAPU PHANI KUMAR	19X21A0303	B.TECH & IV	K. Phani Kumar
17	KILLO BENZAMIN FRANKLIN	19X21A0304	B.TECH & IV	K. Phani Kumar
18	CH N V SAI PAVANKALYAN	20X25A0305	B.TECH & IV	Ch. Sai Pavankalyan
19	CHITTIBOMMA SAITEJA	20X25A0306	B.TECH & IV	C. Sai Teja
20	CHOKKA DEEN KUMAR	20X25A0307	B.TECH & IV	C. Sai Teja
21	DOKKA WILSON	192B1A0303	B.TECH & IV	Dokka Wilson
22	GALI UDAY SAI	192B1A0304	B.TECH & IV	G. Uday Sai
23	HARIJANA PRATHAP	192B1A0305	B.TECH & IV	H. Prathap
24	KANIGANTI RAGHU VAMSI	192B1A0306	B.TECH & IV	K. Prathap
25	KODAMALA SUNNY	192B1A0307	B.TECH & IV	K. Sunny
26	KONDEPATI SANDEEP KUMAR	192B1A0308	B.TECH & IV	K. Sunny
27	PRATHIPATI RAVITEJA	192B1A0309	B.TECH & IV	K. Sandeep Kumar
28	SALAGALA ANJIBABU	192B1A0310	B.TECH & IV	P. Raviteja
29	EEMANI SUHASVEER	202B5A0301	B.TECH & IV	S. Anji Babu
30	G.NAGA PHANINDRA	202B5A0302	B.TECH & IV	E. Suhasveer
31	ACHAKALA HEMANTH BABU	19X21A0401	B.TECH & IV	E. Naga Phanindra
32	APPIKATLA PRAVALLIKA	19X21A0402	B.TECH & IV	A. Hemanth Babu
33	ASADI OMLA	19X21A0403	B.TECH & IV	A. Pravallika

34	BASAPPAGARI MEGHANA	19X21A0405	B.TECH & IV	B.meghana
35	B PENCHALA NARASIMHA	19X21A0406	B.TECH & IV	Sk. Narasimha
36	SHAIK SHARMILA	19X21A0438	B.TECH & IV	Sharmila
37	SOMABATTINA SUBBARAO	19X21A0439	B.TECH & IV	S. Subbarao.
38	SRIPATI NANI	19X21A0440	B.TECH & IV	S. nani
39	A A PRASANNALAKSHMI	19X21A0501	B.TECH & IV	A. Prasanalaxmi
40	ARAVA HARIKA	19X21A0502	B.TECH & IV	A. HARIKA
41	BADDIGAM VYSHNAVI	19X21A0503	B.TECH & IV	B. Vyshnavi
42	BALE PRASANTHI	19X21A0504	B.TECH & IV	B. prasanthi.
43	KOLLI JASWANTH KUMAR	19X21A0539	B.TECH & IV	K. Jaswanthkumar
44	KOLLI VENKATESH	19X21A0540	B.TECH & IV	K. Venkatesh
45	KORRA DAVEEDU	19X21A0542	B.TECH & IV	K. DAVEEDU
46	KURAKULA MOUNIKA	19X21A0543	B.TECH & IV	K. Mounika
47	KURRA ANIL KUMAR	19X21A0544	B.TECH & IV	K. Anil Kumar
48	LANJEPALLI PREM KUMAR	19X21A0545	B.TECH & IV	M. Sandeep P.
49	MANDE SANDEEP	19X21A0546	B.TECH & IV	M. Sandeep P.
50	MARELLA SUCHARITHA	19X21A0547	B.TECH & IV	M. Sucharitha
51	MASA SAGAR	19X21A0548	B.TECH & IV	M. Sagar
52	MATANGI GOPI	19X21A0549	B.TECH & IV	M. Gopi
53	MATLAPUDI YASODA	19X21A0550	B.TECH & IV	M. Yasoda.
54	M GOLLA THARAKA RAM	19X21A0551	B.TECH & IV	M. Ram
55	MOTA MADHU SUDHAN	19X21A0553	B.TECH & IV	M. SUDHAN
56	NADAKUDITI VINEESHA	19X21A0554	B.TECH & IV	N. vineesha
57	NAMATHOTI SWARUPA	19X21A0555	B.TECH & IV	N. swarupa
58	PULIVARTHI CHANDU	19X21A0563	B.TECH & IV	P. Chandu
59	R SUREKHA REDDY	19X21A0564	B.TECH & IV	R. Surekha Reddy


PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306



Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 21.11.2022

CIRCULAR

All the students of CSE II & III YEAR are informed to attend " One day work shop on Research on Space Exploration and Colonization by K.SRINIVASMSC Associate Professor Donbosco college Guntur is being organized by our R&D Cell on 23.11.2022..



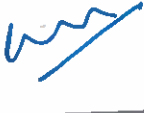




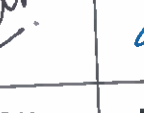
Venue: CSE CLASS ROOM

Timing: 09:30AM

PRINCIPAL


PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdi.
Guntur - 522 306

Copy To:

SIGNATURE OF ALL HOD'S							
							
CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

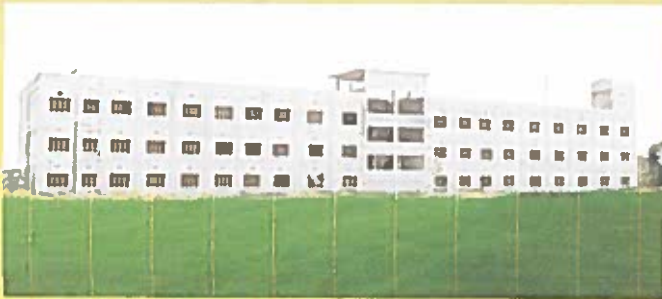
.....

.....

Mobile:.....

email:

last date of registration
21.10.2022.



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao

Chairman,

PATRON

Dr.N.Lakshmi Narayana

Principal,

Ch. Vijaya Lakshmi

Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana

Principal

COORDINATOR

U. Mahesh

R & D Cell

Resource Person:

Dr. A. RAMARAO

Designation: Professor

Department: MECHANICAL

: PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT, GUNTUR,

Email ID:ariga.ramarao@gmail.com

Contact number: 9849613279.

ADDRESS FOR COMMUNICATION:

U. Mahesh

Coordinator

PH.no- 7013564889

Uppalapalam10@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &
Affiliated to JNTUK, Kakinada.

**A One day Seminar
on**

RESEARCH ON SPACE EXPLORATION AND COLONIZATION

Date:

23.11.2022

Venue:

CSE Class Room

Organized by:

**Priyadarshini institute of Technology
& Science**

Chintalapudi, Duggirala (Guntur),

Andhra Pradesh -522 306

INDIA

About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

About the R & D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

R&D Cell of the institution is pursuing a policy to support its faculty and students belonging to diverse disciplines of Engineering and Sciences so as to promote R&D activities and improve the quality of work and sustainability. The R & D policies are mainly focused on patents, research publications, Ph. D programme and research Projects. This policy aims to establish an integrated and coordinated approach towards research and development and promote innovative techniques. In addition to that institute has industrial back bone.



Objectives of the Programme

The aim of this seminar is to explore the cutting-edge field of space exploration and colonization, delving into the scientific, technological, ethical, and economic aspects of expanding human presence beyond Earth. By examining current research and potential future developments, the seminar aims to foster a deeper understanding of the challenges and opportunities associated with space exploration and colonization.

Topics to be covered

- **Current State of Space Exploration:****
 - Overview of ongoing missions, both manned and unmanned.
 - Analysis of recent discoveries and advancements in space technology.
- **Technological Challenges in Space Colonization:****
 - Propulsion systems and spacecraft design for long-term space travel.
 - Life support systems and sustainability in extraterrestrial environments.
- **Astrobiology and Habitable Zones:****
 - Exploration of potential habitable exoplanets.
 - The search for extraterrestrial life and its implications.
- **Ethical Considerations in Space Exploration:****



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Near Tenali

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE:25.11.2022

PROGRAMME REPORT

Programme Name	One day workshop on Research on Space Exploration and Colonization
Resource Person	K.SRINIVAS MSC Associate Professor Donbosco college GUNTUR
Date of Activity	23.11.2022 .
Organized By	Priyadarshini institute of Technology & Science
Venue	CLASS ROOM

Objective of the Programme

To create awareness Research on Space Exploration and Colonization ONE DAY WORK SHOP was conducted for Our CSE students on 23.11.2022.

The Resource Person K.SRINIVAS MSC has explained clearly about the theme of the program.

The aim of this seminar is to explore the cutting-edge field of space exploration and colonization, delving into the scientific, technological, ethical, and economic aspects of expanding human presence beyond Earth. By examining current research and potential future developments, the seminar aims to foster a deeper understanding of the challenges and opportunities associated with space exploration and colonization.



Chintalapudi, Andhra Pradesh, India

8J4Q+Q68 Chinthalapudi lake,
Chintalapudi, Andhra Pradesh 522307,
India

Lat 16.308037°

Long 80.636758°

23/11/22 03:10 PM GMT +05:30

K. SRINIVASMSCpresenting successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.decisions, control their own schedule, and pursue their passions.



Priyadarshini Institute of Technology & Science

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Research on Space Exploration and Colonization: While not directly related to the seminar's main theme, the economic impact of pandemics refers to the widespread effects on economies caused by the spread of infectious diseases. This includes disruptions to supply chains, changes in consumer behavior, shifts in labor markets, and the overall economic stability of nations

Literature Review: Esteemed experts in the fields of astronomy, aerospace engineering, astrobiology, ethics, and economics will present lectures. The diverse range of speakers will provide participants with a multidimensional view of space exploration and colonization, encompassing the latest scientific advancements, technological breakthroughs, ethical considerations, and economic implications.

The seminar aims to foster critical thinking and analysis of the challenges and opportunities associated with space exploration.

Ethical Considerations in Space Exploration:**

- Examination of ethical dilemmas related to space colonization.
- Ensuring responsible and sustainable practices in space exploration.

Space Policy and International Collaboration:**

- Exploration of current space policies and treaties.
- The importance of international collaboration in space exploration.

Propulsion systems and spacecraft design for long-term space travel.

- Life support systems and sustainability in extraterrestrial environments.

Evaluation of the economic benefits and potential drawbacks of space exploration.

- Analysis of commercial opportunities, resource utilization, and job creation.



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Topics covered

1. ****Current State of Space Exploration:****

- Overview of ongoing missions, both manned and unmanned.
- Analysis of recent discoveries and advancements in space technology.

2. ****Technological Challenges in Space Colonization:****

- Propulsion systems and spacecraft design for long-term space travel.
- Life support systems and sustainability in extraterrestrial environments.

3. ****Astrobiology and Habitable Zones:****

- Exploration of potential habitable exoplanets.
- The search for extraterrestrial life and its implications.

4. ****Ethical Considerations in Space Exploration:****

- Examination of ethical dilemmas related to space colonization.
- Ensuring responsible and sustainable practices in space exploration.

5. ****Economic Impact of Space Exploration:****

- Evaluation of the economic benefits and potential drawbacks of space exploration.
- Analysis of commercial opportunities, resource utilization, and job creation.

6. ****Space Policy and International Collaboration:****

- Exploration of current space policies and treaties.
- The importance of international collaboration in space exploration.



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Chintalapudi, Andhra Pradesh 522307,
India

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K.SRINIVASMSC GUNTUR, demonstrating powerful motivator to build a business that is both financially successful and socially responsible



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Outcomes of Programme:

1. ****Interdisciplinary Understanding:****

- Participants will gain a comprehensive understanding of space exploration and colonization from various interdisciplinary perspectives.

2. ****Critical Analysis:****

- The seminar aims to foster critical thinking and analysis of the challenges and opportunities associated with space exploration.

3. ****Policy Recommendations:****

- Insights from the seminar can contribute to the development of informed policies regarding space exploration and colonization.

4. ****Research Collaboration:****

- Participants will be encouraged to collaborate on future research initiatives, advancing our collective knowledge in this field.

In conclusion, this seminar serves as a platform for in-depth exploration of space exploration and colonization, aiming to inspire new ideas, foster collaboration, and contribute to the ongoing dialogue about humanity's future beyond Earth. The multidisciplinary approach of the seminar ensures that participants gain a holistic understanding of the complexities involved in venturing into the cosmos. The outcomes are expected to shape the discourse on space exploration and influence the direction of future research and policy decisions in this exciting field.

On 23.11.2022 from our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.


Programme coordinator



Priyadarshini Institute of Technology & Science

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

LIST OF PARTICIPANTS

Name of the programme: One day work shop on Research on Space Exploration and colonization

Date : 23.11.2022

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	M SIVA NAGENDRA BABU	21X21A0546	B.TECH-II	M. Nagendra
2	MATURI JOHN DANIEL	21X21A0547	B.TECH-II	John Daniel
3	MEDEPALLI KRISHNA MOHAN	21X21A0548	B.TECH-II	M. Krishna Mohan
4	MEDHEHAL BHARATH	21X21A0549	B.TECH-II	M. Bharath
5	M JAFFER VASIM BAIG	21X21A0550	B.TECH-II	M. Vasim
6	MUNNELI GURU MAHESH	21X21A0551	B.TECH-II	M. guru Mahesh
7	MUTLURI BHAVANI	21X21A0552	B.TECH-II	M. Bhavani
8	N MAHENDRA BABU	21X21A0553	B.TECH-II	N. Mahendra
9	NALLAMOLU THULASIRAM	21X21A0554	B.TECH-II	N. Thulasi Ram
10	NYASA VAMSI KRISHNA	21X21A0555	B.TECH-II	N. vamsi Krishna
11	PACHCHARI ADARSH KUMAR	21X21A0556	B.TECH-II	P. Adarsh
12	P VENKATA MANIKANTA	21X21A0557	B.TECH-II	P. Manikanta
13	P GARI GURU PRASAD	21X21A0558	B.TECH-II	P. Guru Prasad
14	P BABY SAI ALEKHYA	21X21A0559	B.TECH-II	P. Sai Alekya
15	PASAM SARATH	21X21A0560	B.TECH-II	P. Sarath
16	PEDDAPALLI KAVYA	21X21A0561	B.TECH-II	P. kavya
17	PENUMAKA NAGA SAI	21X21A0562	B.TECH-II	P. Naga Sai
18	PONNADA PREM KUMAR	21X21A0563	B.TECH-II	P. prem Kumar

19	PRATHIPATI JONESH	21X21A0564	B.TECH-II	P. Jonesh
20	PUKKALA RAJESH	21X21A0565	B.TECH-II	Rajesh
21	GALIDINNE KRISHNA BABU	20X21A0516	B.TECH-III	G. Krishna
22	GOLLA SAHAJA	20X21A0517	B.TECH-III	G. Sahaja
23	GUJJARLAPUDI VINODH BABU	20X21A0518	B.TECH-III	G. Vinod
24	GUNTAKALA SIVAIAH	20X21A0519	B.TECH-III	G. Sivaiah
25	GUNTUR ASHOK BABU	20X21A0520	B.TECH-III	Ashok Babu
26	GUTHIKONDA LOKESH	20X21A0521	B.TECH-III	G. Lokesh
27	I P VENKATA SAI SURKSHA	20X21A0522	B.TECH-III	K. Sai
28	JONNAKUTI KEERTHI ANGEL	20X21A0524	B.TECH-III	J. Keerthi
29	KARRA SIDDU	20X21A0525	B.TECH-III	K. Siddu
30	KARUMUDI VAMSI KRISHNA	20X21A0526	B.TECH-III	K. Vamsi
31	G INNA SHOWARAIAH	22X21A0530	B.TECH-I	G. Innasnowraiah
32	HARIJANA TRISHA	22X21A0531	B.TECH-I	H. Trisha
33	I RAVI SANKAR NAIK	22X21A0532	B.TECH-I	I Naik
34	JANNU KARTHIKEYA	22X21A0533	B.TECH-I	J. Karthikeya
35	JONNALAGADDA SUNDAR	22X21A0534	B.TECH-I	Sundar
36	K G MAHESWARA REDDY	22X21A0535	B.TECH-I	K. Maheswara Reddy
37	KARRE RAHUL	22X21A0536	B.TECH-I	K. Rahul
38	KATURI RAKESH	22X21A0537	B.TECH-I	Rakesh
39	KOKKILIGADDA KARTHIK	22X21A0538	B.TECH-I	K. Karthik
40	K RAJ KIRAN CHOWDARY	22X21A0539	B.TECH-I	Kiran
41	K SAI RAM SAMPATH	22X21A0540	B.TECH-I	Sampath.
42	KOPPOLU MANIKANTA	22X21A0541	B.TECH-I	Manikanta
43	KURMALA ROHITH DATTA	22X21A0542	B.TECH-I	K. Rohit
44	L VENKATA KALYAN	22X21A0543	B.TECH-I	L. Venkatar Kalyan



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DATE: 19-12-2022

CIRCULAR

All the students of CIVIL II & III & IV YEAR are informed to attend " A One day seminar on "Entrepreneurship Awareness" Mrs. P.ANUPAMA, Associate professor, NRIT, Guntur, is being organized by our EDC Cell on 21-12-2022




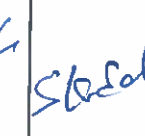



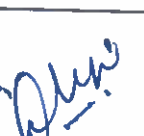
Venue: CIVIL Class Room

Timing: 11:00AM


PRINCIPAL

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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306

Copy To:

Signature of All HOD's							
							
CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:

last date of registration
: 21-12-2022



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao

Chairman,

PATRON

Dr.N.Lakshmi Narayana

Principal,

Ch. Vijaya Lakshmi

Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana

Principal

COORDINATOR

Durga Bhavani. D

EDC Cell

Resource Person:

Mrs.P.ANUPAMA

Designation: ASSOCIATE PROFESSOR

Department: MBA

Address: NRIT, GUNTUR

Email ID: anuadimokshu@gmail.com

Contact number: 9490442777

ADDRESS FOR COMMUNICATION:

Durga Bhavani. D

Coordinator

PH.no- 9160780660

bhavani.dhulipudi@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code: X2,

Approved by AICTE, New Delhi &

Affiliated to JNTUK, Kakinada.

**A Seminar
on**

"ENTREPRENEURSHIP AWARENESS"

Date:

21-12-2022

Venue:

MBA Class Room

Organized by:

**Priyadarshini institute of Technology
& Science**

Chintalapudi, Duggirala (Guntur),

Andhra Pradesh -522 306

INDIA

About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

About the ED Cell

This cell is formed to develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

It provides knowledge and mentor students for identification and development of their innovative ideas. as per the interest of students, various seminars and workshops are organized in the college which helps to encourage the students as an entrepreneur.

Objectives of the Programme

- About start-ups Need for entrepreneurship Identification of business opportunities Pre-requisite qualities required to become an entrepreneur Technical and commercial aspects Communication skills for better results in business
- Enables competition which improves business efficiency and lowers prices for consumer. er means such as advertising or licensing agreements.

Topics to be covered

They explained difference between Businessman and Entrepreneur with examples. Both spoke why it is important to be innovative for an entrepreneur The speakers gave opportunity to interact during session and explained them how entrepreneurs think before arriving at a solution to a problem they have identified. Entrepreneurship The participants on ideation process and selecting best idea to build products or services. He talked about how design thinking process can help entrepreneurs to get clear picture of the problem they identified and how to convert that into viable business idea





Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

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College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 23-12-2022

PROGRAMME REPORT

Programme Name	One day seminar on "Entrepreneurship Awareness"
Resource Person	Mrs.P.ANUPAMA, Associate, professor, NRIT, GUNTUR, 9490442777
Date of Activity	21-12-2022
Organized By	Priyadarshini institute of Technology & Science
Venue	CIVIL Class Room

Objective of the Programme

The Resource Person, has explained clearly about the theme of the program. Entrepreneurship is a key factor for economic development. There is an increased rate of students across developed and developing countries considering the issue of self-employment.

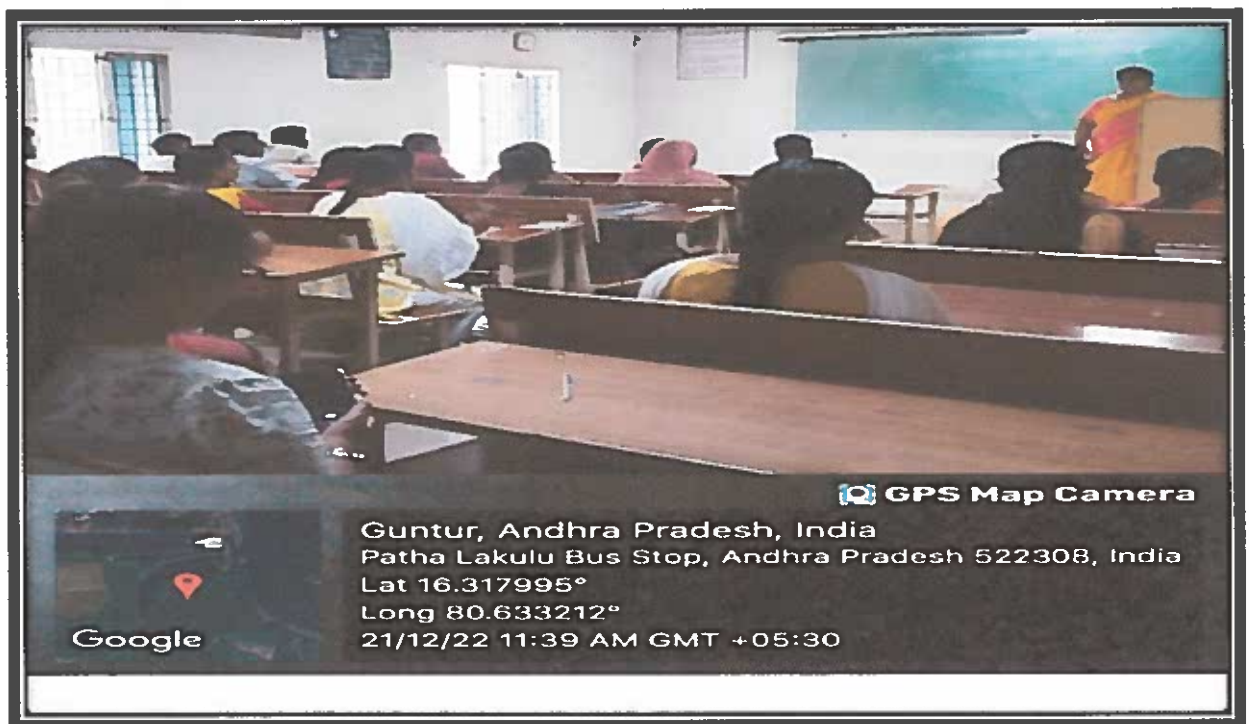
The objective of this session was to motivate students towards entrepreneurship as it can create employment for the future generations

Entrepreneurship Awareness is to create awareness among students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option. The idea of organizing is to inculcate the fundamentals, key concepts of Entrepreneurship in the Science and Technology among students.

- About start-ups
- Need for entrepreneurship
- Identification of business opportunities
- Pre-requisite qualities required to become an entrepreneur
- Technical and commercial aspects
- Communication skills for better results in business

Topics covered

- ❖ They explained difference between Businessman and Entrepreneur with examples. Both spoke why it is important to be innovative for an entrepreneur. Activities were conducted to help the participant's network with each other and the importance of that was highlighted to the participants. Spoke about Jugged and creativity in solving real life problems.
- ❖ The speakers gave opportunity to interact during session and explained them how entrepreneurs think before arriving at a solution to a problem they have identified. Entrepreneurship journey and explained how entrepreneurs see a problem as an opportunity for business. The speaker showed some videos related to the topic and she spoke about her startup and challenges she faced as an entrepreneur.



On 21-12-2022 form our college students and faculties have participated in the Entrepreneurship Awareness

- ❖ The participants on ideation process and selecting best idea to build products or services. He talked about how design thinking process can help entrepreneurs to get clear picture of the problem they identified and how to convert that into viable business idea. He shared examples of startup founders who used this method to address their challenges in business.
- ❖ Participants on how technical assistance is available for startups from Govt and Private Agencies especially from DFRI, Mysore. He spoke on how DFRI have been contributing technology and knowhow to agro based and he also asked students to apply for incubation program at GAT to experience the Startup journey. He also, gave his perspectives on how value addition can be given to various agro based output.
- ❖ Students feel that this kind of activities will surely help them to improve their knowledge in terms of how to start a new venture through adequate forward planning and the execution of the plans. And they requested to organize this kind of events continuously.

Outcomes of Programme:

The students and faculty learned about the impact of Technology On Entrepreneurship

They gain Knowledge on

- Get aware about the fundamentals of entrepreneurship.
- Learn various techniques to start entrepreneurial journey.
- Get acquainted with various types of businesses.
- Learn market survey and idea validation techniques.
- Take up entrepreneurship as an alternate career choice.



Mrs. P.Anupama, demonstrating powerful motivator to build a business that is market survey and idea

On 21-12-2022 form our college students and faculties have participated in the

This study provides a fruitful framework to explain the potential antecedents and the outcome of student feedback seeking behavior within the experiential learning context of lean startup based entrepreneurship programs.

Building on the cost-value framework and social capital theory, we added valuable new insights into student feedback seeking and entrepreneurship education research, and the findings contribute to continuously evaluating and improving experiential learning design in entrepreneurship programs.


Programme coordinator



Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

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LIST OF PARTICIPANTS

Name of the programme: One day seminar on Entrepreneurship Awareness

Date : 21-12-2022

S.No	Name of the Participant	Roll No	Course & year	Signature
1	CHITLURI JASHUVA	21X21A0101	II CIVIL	C. Jashuva
2	DARA AKANKSHA	21X21A0102	II CIVIL	D. Akanksha
3	GARIKAPATI RANJITH KUMAR	21X21A0104	II CIVIL	G. Ranjith Kumar
4	KORRA AKASH NAIK	21X21A0105	II CIVIL	K. Akash Naik
5	KORRAPATI VENKATA KISHORE	21X21A0106	II CIVIL	K. Kishore
6	PERUPOGU PAVAN KUMAR	21X21A0107	II CIVIL	P. Pavan Kumar
7	CHIMATA VAMSI KRISHNA	22X25A0101	II CIVIL	Ch. Vamsi Krishna
8	GUNDE NAGENDRA BABU	22X25A0103	II CIVIL	G. Nagendra Babu
9	KODAVATIKANTI HEMANTH KUMAR	20X21A0101	III CIVIL	K. Hemanth Kumar
10	KOLAKALURI RAJ KISHORE	20X21A0102	III CIVIL	Kolakaluri Raj
11	LANKE ROOPA	20X21A0103	III CIVIL	L. Roopa
12	MALA SUBRAMANYAM	20X21A0104	III CIVIL	M. Subramanyam
13	MUNTA LAKSHMAN KUMAR	20X21A0105	III CIVIL	M. Lakshman Kumar
14	PAGADALA HARSHITHA	20X21A0106	III CIVIL	P. Harshitha
15	SAKA PRAVEEN KUMAR	20X21A0108	III CIVIL	S. Praveen Kumar
16	UPPUTHOLA HARIKRISHNA	20X21A0109	III CIVIL	U. Hari Krishna
17	ATHOTA SRIKANTH	21X25A0101	III CIVIL	A. Srikanth
18	CHENNAMSETTI BALASASIKUMAR	21X25A0102	III CIVIL	Ch. Balasasikumar
19	G RAKESH BABU	21X25A0103	III CIVIL	G. Rakesh Babu
20	GOTTAM MANIKANTA	21X25A0104	III CIVIL	G. Manikanta
21	KANDA SAIRAMAKRISHNA	21X25A0105	III CIVIL	K. Sairama Krishna
22	KOLAPARTHI SHARATH KUMAR	21X25A0106	III CIVIL	K. Sharath Kumar
23	PALAPARTHI SURENDRA	21X25A0108	III CIVIL	P. Surendra
24	SIVARAMA PRASAD K	21X25A0109	III CIVIL	S. Prasad
25	UNNAM SAI	21X25A0110	III CIVIL	U. Sai
26	VALERU ABHINAV	21X25A0111	III CIVIL	V. Abhinav
27	MEESALA GURU BRAHMAM	21X25A0112	III CIVIL	M. Guru Brahmam
28	BIRUDUGADDA KIRAN	19X21A0101	IV CIVIL	B. Kiran
29	DASARI PARAMJYOTHI	19X21A0102	IV CIVIL	Dasari Paramjyothi

30	DUDDU SAMUEL	19X21A0103	IV CIVIL	D. Samuel
31	KANTEPALLI NARASIMHA	19X21A0105	IV CIVIL	K. Narasimha
32	KATHRI RUPESH	19X21A0106	IV CIVIL	K. Rupesh
33	LEGALA KRISHNA KANTH	19X21A0107	IV CIVIL	L. Krishana Kanth
34	MEEJURU KAVITHA	19X21A0108	IV CIVIL	M. Kavitha
35	MOTTADAM PREETHI	19X21A0109	IV CIVIL	M. Preethi
36	PALADUGU NARAYANA	19X21A0111	IV CIVIL	P. Narayana
37	PALETI PARIMALA	19X21A0112	IV CIVIL	P. Parmala



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Chintalapudi

Near Tenali

Guntur-522 306.

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 23-01-2023

CIRCULAR









All the students of MBA I YEAR are informed to attend "A One day seminar on Entrepreneurship Development" Dr. J.N.V. NARESH BABU, PROFESSOR, K. CHANDRA KALA PG College, TENALI is being organized by our EDC Cell on 25.01.2023

Venue: MBA Class Room

Timing: 10:30AM


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Guntur - 522 306

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CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:

last date of registration
: 25.01.2023

PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao

Chairman,

PATRON

Dr.N.Lakshmi Narayana

Principal,

Ch. Vijaya Lakshmi

Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana

Principal

COORDINATOR

Durga Bhavani. D

EDC Cell

Resource Person:

Dr. J.N.V. NARESH BABU

Designation: PROFESSOR

Department: MBA

Address: K. CHANDRA KALA PG college ,TENALI,

Email ID: vasantharao.taidala@gmail.com

Contact number: 9502152627

ADDRESS FOR COMMUNICATION:

Durga Bhavani. D

Coordinator

PH.no- 9160780660

bhavani.dhulipudi@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &

Affiliated to JNTUK, Kakinada.

A WORK SHOP

on

"ENTREPRENEURSHIP

DEVELOPMENT"

Date:

25.01.2023

Venue:

MBA Class Room

Organized by:

**Priyadarshini institute of Technology
& Science**

Chintalapudi, Duggirala (Guntur),

Andhra Pradesh -522 306

INDIA



About the Institute

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It provides knowledge and mentor students for identification and development of their innovative ideas. as per the interest of students, various seminars and workshops are organized in the college which helps to encourage the students as an entrepreneur.

Objectives of the Programme

Starting a Business venture

How to Organize Resources

Risks and Rewards associated with the venture

Business Opportunities

Topics to be covered

The concept was further infused with a power point presentation that spoke about the startup business in India Followed by a discussion on contemporary business environment prevailing in the country.

This lecture motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans

He also highlighted names of some successful entrepreneurs like Sriram Subramanya, Rohit Bhatt, Azim Premji, Lakshmi Mittal, Dhirubhai Ambani, Sachin Bansal and Binny Bansal, Kishore Biyani and their journey towards becoming an entrepreneur





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Chintalapudi

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE:28-01-2023

PROGRAMME REPORT

Programme Name	A One day seminar on Entrepreneurship Development
Resource Person	Dr. J.N.V. NARESH BABU, PROFESSOR, K. CHANDRA KALA PG college ,TENALI, 9502152627
Date of Activity	25.01.2023
Organized By	Priyadarshini institute of Technology & Science
Venue	MBA Class Room

Objective of the Programme

Entrepreneurship is a key factor for economic development. There is an increased rate of students across developed and developing countries considering the issue of self-employment.

The objective of this session was to motivate students towards entrepreneurship as it can create employment for the future generations.

- Starting a Business venture
- How to Organize Resources
- Risks and Rewards associated with the venture
- Business Opportunities

Topics covered

The lecture was organized to raise basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. The facilitator introduced the concept of entrepreneurship by focusing on myths related to it and the different aspects of entrepreneurship such as entrepreneurs are born not made, entrepreneur fit an ideal profile, all you need is money to be an entrepreneur, all you need is luck to be an entrepreneur and another is that great idea is the only ingredient in a recipe for business.



Dr.J.N.V. NARESH BABU, demonstrating creativity, innovation and skill-taking abilities

On 25.01.2021 form our college students and faculties have participated in the identifying the characteristics of an Entrepreneur.

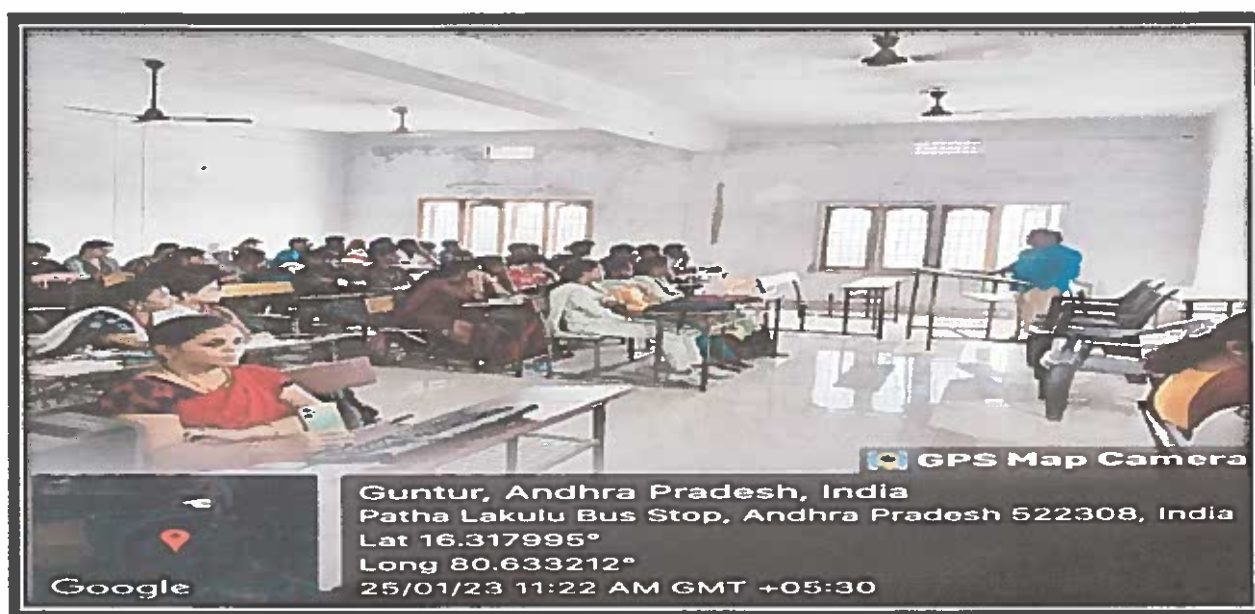
He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sector so as to minimize the risk. Sir explained in detail about the various attributes of successful entrepreneurs such as drive, communication skills and technical skills.

The concept was further infused with a power point presentation that spoke about the startup business in India Followed by a discussion on contemporary business environment prevailing in the country.

He also highlighted names of some successful entrepreneurs like Sriram Subramanya, Rohit Bhatt, Azim Premji, Lakshmi Mittal, Dhirubhai Ambani, Sachin Bansal and Binny Bansal, Kishore Biyani and their journey towards becoming an entrepreneur.

This lecture motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans. The session was an interactive one where the students were very participative and engaged in questions with the dignitary.

Students feel that this kind of activities will surely help them to improve their knowledge in terms of how to start a new venture through adequate forward planning and the execution of the plans. And they requested to organize this kind of events continuously.



Dr.J.N.V. NARESH BABU, demonstrating creativity, innovation and skill-taking abilities

On 25.01.2021 from our college students and faculties have participated in the identifying the characteristics of an Entrepreneur.

Outcomes of Programme:-

The students and faculty learned about the Development of Entrepreneurship

They gain Knowledge on

Students increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency, foster self-efficacy and self-advocacy, improve communication and problem-solving skills, manage strong impulses and feelings; and identify personal purpose. you work hard and the business is a success, you can reward yourself. Being an entrepreneur is high risk, high reward – you could make millions.



On 25.01.2021 form our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.

- ✓ Understand entrepreneurship concept
- ✓ Explains the general economic benefits of entrepreneurship.
- ✓ Makes the relation with interpreneurship with economy
- ✓ Apply the various concepts to an understanding of new business creation and growth
- ✓ explain the management and production problems of small enterprises.
- ✓ express the marketing and financial problems of small enterprises.


Programme coordinatior



Priyadarshini Institute of Technology & Science

Chintalapudi

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

LIST OF PARTICIPANTS

Name of the programme: A one day seminar Entrepreneurship Development

Date : 25-01-2023

S.No	Name of the Participant	Roll No	Course & year	Signature
1	ABBURI BHARAT KUMAR	22X21E0001	I MBA	A. Bharat Kumar
2	APPIKATLA YESHAIAH	22X21E0002	I MBA	A. YESHAIAH
3	ARUMBAKA RAMYARASMI	22X21E0003	I MBA	A. Ramyarasmi
4	ATLA SIVARAMA KRISHNA REDDY	22X21E0004	I MBA	A. S. K. Reddy
5	AVANIGADDA ARUN PRASAD	22X21E0005	I MBA	A. ARUN
6	AVULA GOPI	22X21E0006	I MBA	AVULA. Gop i
7	BOBBILI SARADA GOLD	22X21E0007	I MBA	B. Sarada gold
8	BODA SAI SUDHEER	22X21E0008	I MBA	Sai sud heer
9	BOMMU ANUSHA	22X21E0009	I MBA	B. Anusha
10	BOMMU JAI DURGA KOMALI	22X21E0010	I MBA	B. Anusha
11	BOPANA GOPI NADH	22X21E0011	I MBA	B. Gopi Nadh.
12	BORUGADDA SAILAJA	22X21E0012	I MBA	B. sailaja
13	CHILLAPALLI GANESH	22X21E0013	I MBA	C. Ganesh.
14	DEVARAPALLI NIKHIL BABU	22X21E0020	I MBA	D. Nikhil babu.
15	DUNNA KARTHEEK RAGHU	22X21E0021	I MBA	D. Kartheek raghu
16	GALI RAM SAI	22X21E0022	I MBA	G. Ram SAI
17	GALI PAVAN KUMAR	22X21E0023	I MBA	G Pavan kumar.
18	GARIKA JAGADEESH	22X21E0024	I MBA	G. Jagadeesh
19	GARIKI SAI TEJA	22X21E0025	I MBA	Sai teja.
20	GOLI VYDESWAR	22X21E0026	I MBA	VYDE Swar
21	GONELA TRIVENI	22X21E0028	I MBA	Triveni
22	G BALA VENKATA RAJESH	22X21E0029	I MBA	G. B. V. Rajesh
23	GURAJAPU RAJESWARI	22X21E0030	I MBA	G. Rajeswari
24	HIMABINDU GUNDAPU	22X21E0031	I MBA	hima bindu gundapu
25	ILURI BHARGAVI LAKSHMI	22X21E0032	I MBA	I. Bhargavi lakshmi
26	JAMJANAM RUKMINI	22X21E0033	I MBA	J. rukmini
27	JEERU STEPHEN	22X21E0034	I MBA	Stephen
28	KARRI SANTHOSHI	22X21E0040	I MBA	K. santhoshi
29	KATTUPALLI CHANDU	22X21E0041	I MBA	K. Chandu.

30	KOTA PREETHAM	22X21E0045	I MBA	K. Preetham
31	MADUGULA REVATHI	22X21E0046	I MBA	M. Revathi
32	MALLINENI SIVA SAI	22X21E0047	I MBA	M. Sai
33	MANDUGULA SAI SIVANI	22X21E0048	I MBA	S. Sivani
34	MANIKONDA GNANA GEETHIKA	22X21E0049	I MBA	M. G. Geethika
35	MANNEM NARENDRA KUMAR	22X21E0050	I MBA	M. N. K.
36	MANNEM SAI SURENDRA	22X21E0051	I MBA	M. Sai Surendra
37	MARRAPU SATYA GANESH	22X21E0052	I MBA	Ganesh
38	MATTA MOULI KRISHNA	22X21E0053	I MBA	M. Krishna
39	MAYAKUNTLA LEKHANA	22X21E0054	I MBA	M. Lekhana
40	MOTAKATLA SUDHAKAR REDDY	22X21E0058	I MBA	Sudhakar
41	MULPURU ASHOK RATNA	22X21E0060	I MBA	M. Ashok Ratna
42	NIMMAKURI LAVANYA	22X21E0063	I MBA	N. Lavanya
43	PADALA LAVANYA	22X21E0064	I MBA	P. Lavanya
44	PATAN RIYAZ AHMAD KHAN	22X21E0065	I MBA	P. Riyaz Ahmad
45	RUDRAPATI TARUN	22X21E0073	I MBA	R. Tarun
46	SAJJA REVANTH	22X21E0074	I MBA	S. Revanth
47	TIYAGURA NAGARAJA KUMARI	22X21E0080	I MBA	Kumari


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DATE: 09-02-2023

CIRCULAR




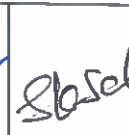
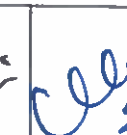
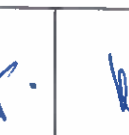
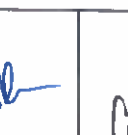
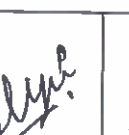
All the students of Civil Engineering (CIVIL) DEPT are informed to attend a one day seminar on Importance of IPR in Modern Global Economic Environment Programme by Dr. J. V. N NARESH BABU, professor, K.C.P.G Collage , Tenali is being organized by our IPR cell on 11-02-2023

Venue: Class Room

Timing: 10:30AM


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TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306

Copy To:

Signature of All HOD's							
							
CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:

last date of registration
11-02-2023



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao
Chairman,

PATRON

Dr.N.Lakshmi Narayana
Principal,
Ch. Vijaya Lakshmi
Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana
Principal

COORDINATOR

Ch. Lakshmi Nagabala
IPR Cell

Resource Person:

Dr. J. V. N NARESH BABU

Designation: PROFESSOR

Department:MBA

Address: K.C.P.G Collage, Tenali

Email ID:venkatbabuj4@gmail.com

Contact number:9502152627

ADDRESS FOR COMMUNICATION:

CH- Lakshmi Nagabala

Coordinator

PH.no- 8639779211

nagabalach@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &
Affiliated to JNTUK, Kakinada.

**A One day Seminar
on**

**IMPORTANCE OF IPR IN MODERN
GLOBAL ECONOMIC
ENVIRONMENT PROGRAMME**

Date:

11-02-2023

Venue:

CLASS ROOM (Seminar Hall)

Organized by:

**Priyadarshini institute of Technology
& Science**

Chintalapudi, Duggirala (Guntur),

Andhra Pradesh -522 306

INDIA



Priyadarshini Institute of Technology & Science

Chintalapudi Near Tenali Guntur-522 306.
Under Management of INDIRA EDUCATIONAL Society, Hyderabad.
College Code:X2, Recognised by Govt of A.P.
Approved by AICTE, New Delhi& Affiliation to JNTU Kakinada.

DATE: 13-02-2023

PROGRAMME REPORT

Programme Name	one day workshop on Importance of IPR in Modern Global Economic Environment Programme
Resource Person	Dr. J. V. N NARESH BABU, PROFESSOR, K.C.P.G COLLAGE , TENALI PH: 9502152627
Date of Activity	11-02-2023
Organized By	PRIYADARSHINI INSTITUTE OF ENGINEERING & TECHNOLOGY
Venue	Class room

Objective of the Programme

The intellectual property right is a kind of legal right that protects a person's artistic works, literary works, inventions or discoveries or a symbol or design for a specific period of time.

- Intellectual property owners are given certain rights by which they can enjoy their Property without any disturbances and prevent others from using them, although these rights are also called monopoly rights of exploitation, they are limited in geographical range, time and scope.
- As long as the patent applicant is the first to invent the claimed invention, the novelty and necessity are by and large satisfied.
- The economic value of patent information is that it provides technical information to the industry that can be used for commercial purposes.
- If there is no protection, then there may be enough incentive to take a free ride at another person's investment.

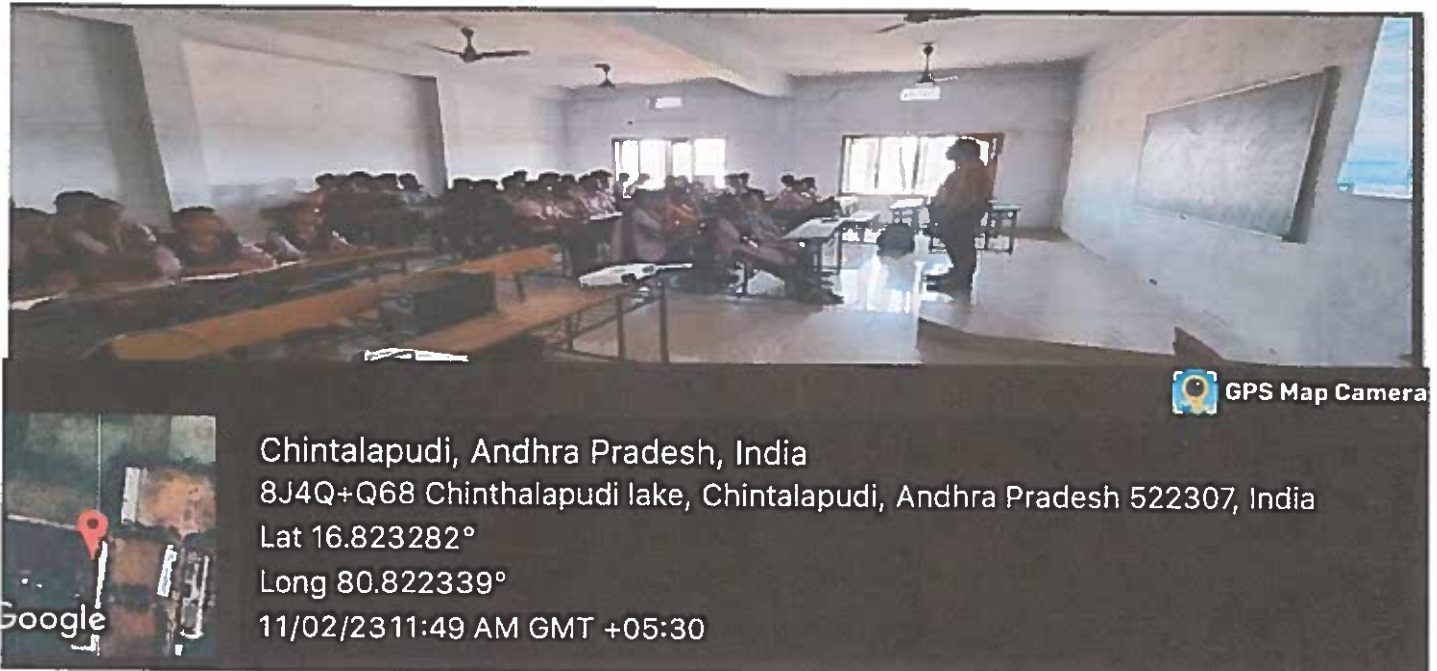
Topics covered

About start-ups:- There are several reasons for promoting and protecting intellectual property. Progress and the good of humanity remain in the ability to create and invent new works in the field of technology and culture.

Impotence of IPR: - Intellectual Property Rights (IPR) refers to the legal rights granted to the inventor or manufacturer to protect their invention or manufacture product. These legal rights confer an exclusive right on the inventor/manufacturer or its operator who makes full use of it's his invention/product for a limited period of time.

Introduction to IPR Patents, Trademarks: - IP protection encourages publication, distribution, and disclosure of the creation to the public, rather than keeping it a secret. Promotion and protection of intellectual Property promote economic development, generates new jobs and industries, and improves the quality of life.

IPR Procedure & filling Patent: - Intellectual Property helps in balancing between the innovator's interests and public interest, provide an environment where innovation, creativity and invention can flourish and benefit all. To qualify for patent protection, an invention must fall within the scope of the patentable subject and satisfy the three statutory requirements of innovation, inventive step, and industrial application. As long as the patent applicant is the first to invent the claimed invention, the novelty and necessity are by and large satisfied.



Proper decisions: - Novelty can be inferred by prior publication or prior use. Mere discovery 'can't be considered as an invention. Patents are not allowed for any idea or principle. The purpose of patent law is to encourage scientific research, new technology, and industrial progress. The economic value of patent information is that it provides technical information to the industry that can be used for commercial purposes. If there is no protection, then there may be enough incentive to take a free ride at another person's investment

IPR Innovation, Economics & Access: - This establishes a link between the proprietor and the product. It portrays the nature and quality of a product. The essential function of a trademark is to indicate the origin of the goods to which it is attached or in relation to which it is used. It identifies the product, guarantees quality and helps advertise the product. The trademark is also the objective symbol of goodwill that a business has created.

Outcomes of Programme:

The students and faculty learned about recognizing the benefits of Importance of ipr in modern global economic environment programme

They gain the knowledge on:

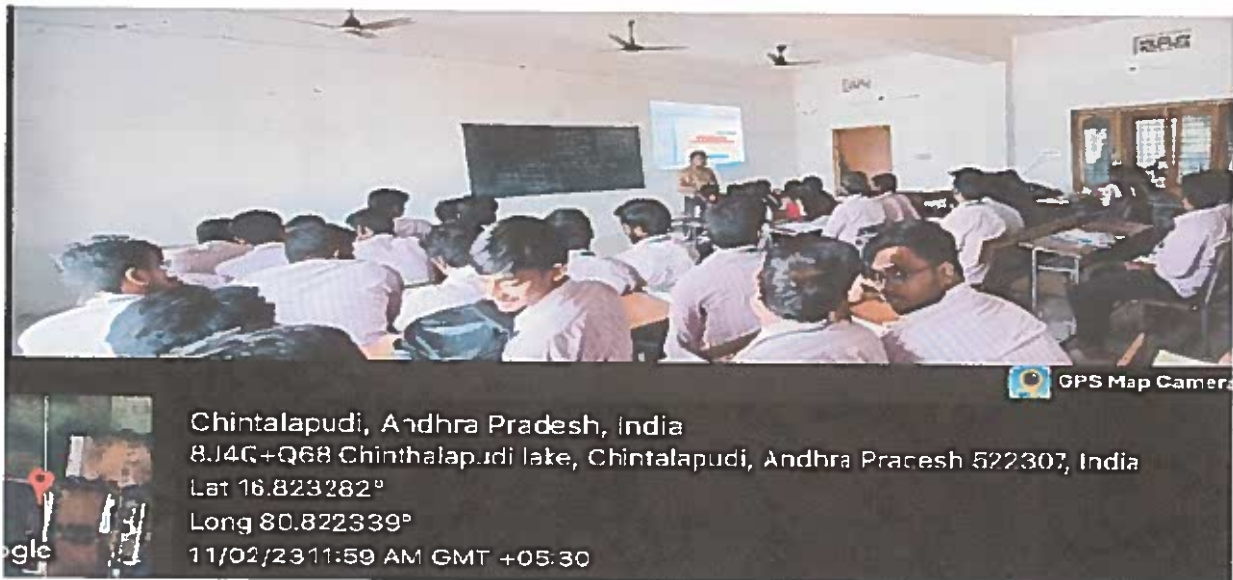
How IPRs Contribute to Development:- Economists recognize several mechanisms through which IPRs may stimulate economic development and growth. These processes are interdependent, meaning that a broad view of the incentives associated with IPRs is appropriate. (1) to exploit tangible property and (2) to exclude

others from using such property without approval has played a positive role in the development of advanced economies.

Development of economy: - The broadest conclusion supported by logic and evidence is that IPRs provide an important foundation for sophisticated business structures. While this argument holds at nearly any level of economic development, the function of IPRs as appropriate support mechanisms varies with income and technological capabilities

Invention, Innovation, and Diffusion:- Traditionally, developing countries have established IPRs systems favoring information diffusion through low-cost imitation of foreign products and technologies, believing that domestic innovation was insufficient to warrant protection. However, inadequate IPRs can stifle technical change even at low levels of economic development because much invention is aimed at local markets and can benefit from local patent or utility model protection.

Improvement in quality of life: - An important possibility is that consumers in nations with weak IPRs suffer because innovation is not aimed at their needs.¹² There is ample evidence that inventive firms in developed economies bias their research programs toward products and technologies for which they expect a large global demand and that may be protected through IPRs and trade secret



On 11-02-2023 from our college students and faculties have participated in the Recognizing the benefits of Importance of Ipr in Modern Global Economic Environment Programme.

chl
Programme coordinator



Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

LIST OF PARTICIPANTS

Name of the programme: A one day seminar on recognizing the benefits of Importance of Ipr in Modern Global Economic Environment Programme

Date : 11-02-2023

S.No	Name of the Participant	Roll No	Course & year	Signature
2	DARA AKANKSHA	21X21A0102	CIVIL II-II	D. Akanksha
3	GARIKAPATI RANJITH KUMAR	21X21A0104	CIVIL II-II	G. R. kumar
4	KORRA AKASH NAIK	21X21A0105	CIVIL II-II	K. Akash naik
5	KORRAPATI VENKATA KISHORE	21X21A0106	CIVIL II-II	venkata kishore
6	PERUPOGU PAVAN KUMAR	21X21A0107	CIVIL II-II	P. pavan kumar
7	CHIMATA VAMSI KRISHNA	22X25A0101	CIVIL II-II	C.vamsi krishna
8	GUNDE NAGENDRA BABU	22X25A0103	CIVIL II-II	G.nagendra babu
9	KODAVATIKANTI HEMANTH KUMAR	20X21A0101	CIVIL III-II	K.hemant kumar
10	KOLAKALURI RAJ KISHORE	20X21A0102	CIVIL III-II	R. Raj kishore
11	LANKE ROOPA	20X21A0103	CIVIL III-II	L. ROOPA
12	MALA SUBRAMANYAM	20X21A0104	CIVIL III-II	M. Subramanyam
13	MUNTA LAKSHMAN KUMAR	20X21A0105	CIVIL III-II	M. lakshman kumar
14	PAGADALA HARSHITHA	20X21A0106	CIVIL III-II	P. Harshitha
15	SAKA PRAVEEN KUMAR	20X21A0108	CIVIL III-II	Praveen kumar
16	UPPUTHOLA HARIKRISHNA	20X21A0109	CIVIL III-II	U.H.krishna
17	ATHOTA SRIKANTH	21X25A0101	CIVIL III-II	A. Srikanth
18	CHENNAMSETTI BALASASIKUMAR	21X25A0102	CIVIL III-II	Ch. BS kumar
19	G RAKESH BABU	21X25A0103	CIVIL III-II	G. Rakesh babu
20	GOTTAM MANIKANTA	21X25A0104	CIVIL III-II	G. Manikanta
21	KANDA SAIRAMAKRISHNA	21X25A0105	CIVIL III-II	K. Sai Ram krishna
22	KOLAPARTHI SHARATH KUMAR	21X25A0106	CIVIL III-II	K. Sharath
23	PALAPARTHI SURENDRA	21X25A0108	CIVIL III-II	P. Surendra
24	SIVARAMA PRASAD K	21X25A0109	CIVIL III-II	S.K. PRASAD
25	UNNAM SAI	21X25A0110	CIVIL III-II	U. Sai
26	VALERU ABHINAV	21X25A0111	CIVIL III-II	V. ABHINAV
27	MEESALA GURU BRAHMAM	21X25A0112	CIVIL III-II	V. ABHINAV
28	BIRUDUGADDA KIRAN	19X21A0101	CIVIL IV-II	B. Kiran
29	DASARI PARAMJYOTHI	19X21A0102	CIVIL IV-II	D. Parama jyothi
30	DUDDU SAMUEL	19X21A0103	CIVIL IV-II	D. Samuel
31	KANTEPALLI NARASIMHA	19X21A0105	CIVIL IV-II	K. NARASIMHA

32	KATHRI RUPESH	19X21A0106	CIVIL IV-II	K. Rupesh
33	LEGALA KRISHNA KANTH	19X21A0107	CIVIL IV-II	K. Krishna Kanth
34	MEEJURU KAVITHA	19X21A0108	CIVIL IV-II	meejuru kavitha
35	MOTTADAM PREETHI	19X21A0109	CIVIL IV-II	M. Preethi
36	PALADUGU NARAYANA	19X21A0111	CIVIL IV-II	P. Narayana
37	PALETI PARIMALA	19X21A0112	CIVIL IV-II	S. Parimala
38	PANDI CHAKRAVARTHY	19X21A0113	CIVIL IV-II	Y. P. Chakravarthi
39	SINGAMPALLI MARGARATE	19X21A0115	CIVIL IV-II	S. margarate
40	SUKURU BALARAJU	19X21A0117	CIVIL IV-II	S. Balasaju
41	TIYYAGURA NARENDRA REDDY	19X21A0118	CIVIL IV-II	T. Narendra Reddy
42	VALLIPALLI ASHOK	19X21A0119	CIVIL IV-II	V. Ashok
43	VANUGONDA RAMBHUPAL	19X21A0120	CIVIL IV-II	V. Ramshupal.
44	MEDIBOYINA PRASAD	192B1A0103	CIVIL IV-II	M. PRASAD
45	MEGHAVATHU MOSHE NAIK	192B1A0104	CIVIL IV-II	m. moshe naik
46	RAYAPATI VIJAYA LAKSHMI	192B1A0105	CIVIL IV-II	Vijaya lakshmi


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PRIYADARSHI INSTITUTE OF
TECHNOLOGY & SCIENCE
 CHINTEL, Duggirala Mdl.
 TEL: 522 301



Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 09.03.2023

CIRCULAR









All the students of CSE II & III YEAR are informed to attend " One day work shop on Research on Developments in information technology by Naveen Raja Mtech Associate Professor NEC College is being organized by our R&D Cell 11.03.2023.

Venue: CSE Class Room

Timing: 09:30AM

Copy To:


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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & SCIENCE
CHINTALAPUDI, Duggirala Mdl.
Guntur - 522 306

SIGNATURE OF ALL HOD'S							
							
CIVIL	EEE	MECH	ECE	CSE	AI&DS	S&H	MBA

REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:

last date of registration
11.03.2023



PROGRAM COMMITTEE:

CHIEF PATRON

Sri Ch. Ramarao

Chairman,

PATRON

Dr.N.Lakshmi Narayana

Principal,

Ch. Vijaya Lakshmi

Director/Secretary,

CONVENER

Dr.N.Lakshmi Narayana

Principal

COORDINATOR

U. Mahesh

R & D Cell

Resource Person:

Dr.A.RAMARAO

Designation: Professor

Department: MECHANICAL

PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT, GUNTUR,

Email ID:ariga.ramarao@gmail.com

Contact number: 9849613279.

ADDRESS FOR COMMUNICATION:

U. Mahesh

Coordinator

PH.no- 7013564889

Uppalapalam10@gmail.com



Priyadarshini Institute of Technology & Science, Chintalapudi

*(Under The Management of
INDIRA EDUCATIONAL SOCIETY, Hyderabad)*

College Code:X2,

*Approved by AICTE, New Delhi &
Affiliated to JNTUK, Kakinada.*

**A One day Seminar
on**

RESEARCH ON DEVELOPMENTS IN INFORMATION TECHNOLOGY

Date:

11.03.2023

Venue:

CSE Class Room

Organized by:

**Priyadarshini institute of Technology
& Science**

Chintalapudi, Duggirala (Guntur),

Andhra Pradesh -522 306

INDIA

About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

About the R & D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

R&D Cell of the institution is pursuing a policy to support its faculty and students belonging to diverse disciplines of Engineering and Sciences so as to promote R&D activities and improve the quality of work and sustainability. The R & D policies are mainly focused on patents, research publications, Ph. D programme and research Projects. This policy aims to establish an integrated and coordinated approach towards research and development and promote innovative techniques. In addition to that institute has industrial back bone.



Objectives of the Programme

The seminar aims to foster knowledge exchange, promote discussions among participants, and create awareness about emerging trends in the field. demonstrating powerful motivator to build a business that is both financially successful and socially responsible.

Developments in information technology: Recent developments in information technology have seen advancements in artificial intelligence, blockchain, cyber security, IoT, cloud computing, 5G, and data analytics, revolutionizing industries and reshaping the way we interact with technology.

Topics to be covered

- Artificial Intelligence and Machine Learning:**
 - Applications and advancements
 - Ethical considerations in AI
 - AI-driven innovations in industry
- Blockchain Technology:**
 - Decentralized applications
 - Smart contracts and their applications
 - Blockchain in finance and beyond
- Cybersecurity:**
 - Threat landscape and evolving risks
 - Innovations in cybersecurity



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Chintalapudi

Near Tenali

Guntur-522 306.

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 13.03.2023

PROGRAMME REPORT

Programme Name	One day work shop on Research on Developments in information technology
Resource Person	Mr.Naveen Raja Mtech Associate Professor NEC ,ph no,8519800012.
Date of Activity	11.03.2023.
Organized By	Priyadarshini institute of Technology & Science
Venue	CSE Class Room

Objective of the Programme

To create awareness **Research on Developments in information technology**, One day seminar was conducted for Our cse students on 11.03.2023.

The Resource Person Naveen Raja Mtech has explained clearly about the theme of the program.

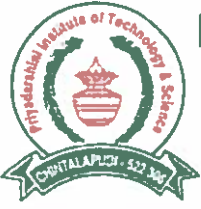
The objective of the seminar is to provide a comprehensive overview of the latest developments in information technology and their impact on various industries. The seminar aims to faster knowledge exchange, promote discussions among participants, and create awareness about emerging trends in the field.

demonstrating powerful motivator to build a business that is both financially successful and socially responsible.

Developments in information technology: Recent developments in information technology have seen advancements in artificial intelligence, blockchain, cyber security, IoT, cloud computing, 5G, and data analytics, revolutionizing industries and reshaping the way we interact with technology..

Literature Review An esteemed keynote speaker, renowned in the field of information technology, will deliver the keynote address. Additionally, subject matter experts and industry professionals will conduct various sessions throughout the seminar.

Decentralized applications



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- IoT in healthcare, manufacturing, and smart cities

- Security challenges in IoT

Applications and advancements

- Ethical considerations in AI

- AI-driven innovations in industry



GPS Map Camera



Chintalapudi, Andhra Pradesh, India

8J4Q+Q68 Chintalapudi lake,
Chintalapudi, Andhra Pradesh 522307,
India

Lat 16.308037°

Long 80.636758°

11/03/23 03:13 PM GMT +05:30

Demonstrating powerful motivator to build a business that is both financially successful and socially responsible.



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Mr.Naveen Raja, presenting successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.

Topics covered

1. **Artificial Intelligence and Machine Learning:**

- Applications and advancements
- Ethical considerations in AI
- AI-driven innovations in industry

2. **Blockchain Technology:**

- Decentralized applications
- Smart contracts and their applications
- Blockchain in finance and beyond

3. **Cybersecurity:**

- Threat landscape and evolving risks
- Innovations in cybersecurity
- Best practices for safeguarding information

4. **Internet of Things (IoT):**

- IoT in healthcare, manufacturing, and smart cities
- Security challenges in IoT



Priyadarshini Institute of Technology & Science

Chintalapudi

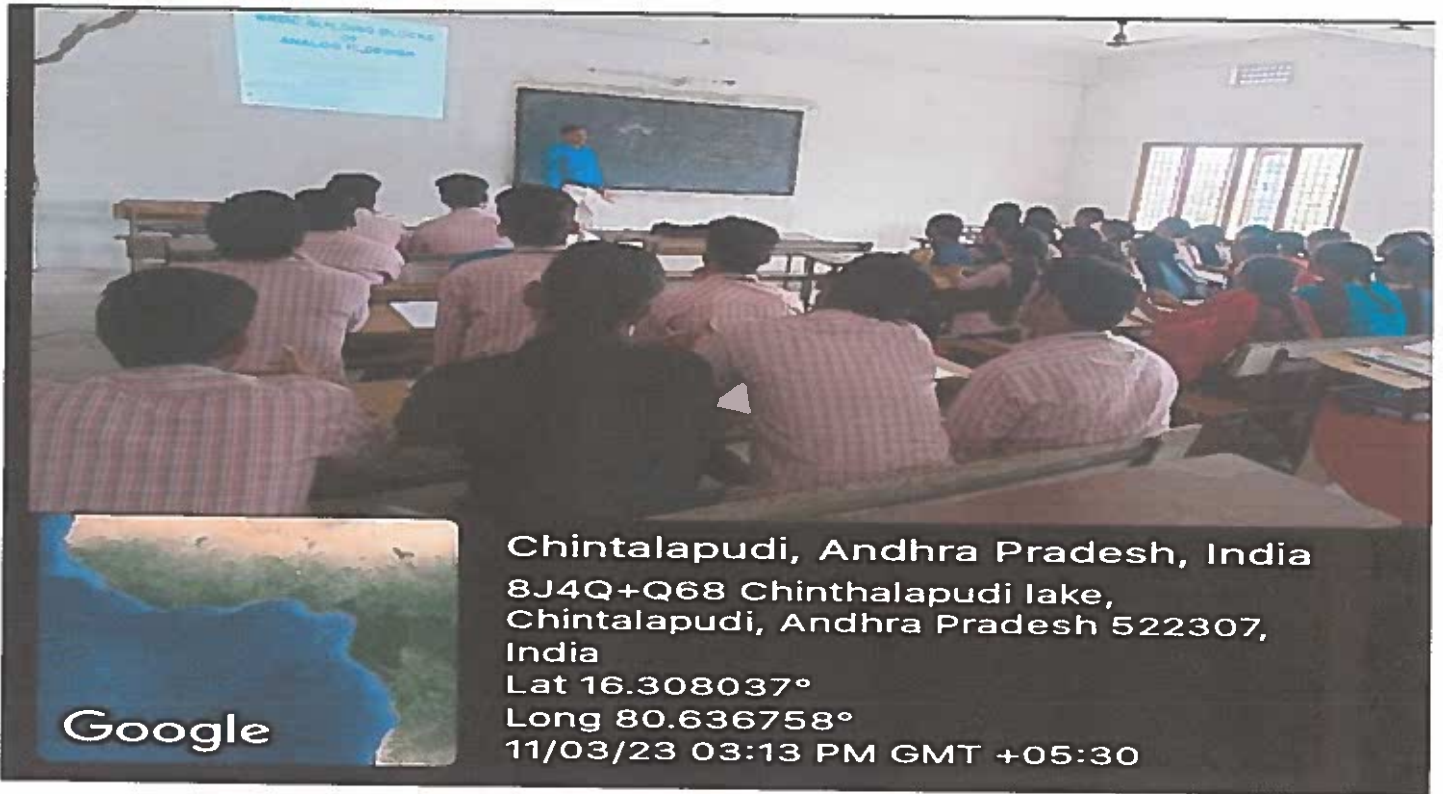
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Knowledge:** Participants will gain a deeper understanding of recent developments in information technology, enabling them to stay updated with the latest trends.

2. ****Networking Opportunities:**** The seminar will provide a platform for participants to connect with industry experts, fostering professional relationships and potential collaborations.

3. ****Skill Development:**** Attendees will acquire practical insights into the applications of emerging technologies, contributing to their skill development and professional growth.

4. ****Informed Decision-Making:**** Professionals and organizations will be better equipped to make informed decisions regarding technology adoption and implementation in their respective domains.

5. ****Awareness of Ethical Considerations:**** Discussions on the ethical implications of technology will raise awareness and promote responsible use of emerging IT trends.

In conclusion, the seminar on recent developments in information technology aims to be an enriching experience for participants, providing them with valuable insights, networking opportunities, and the knowledge needed to navigate the rapidly evolving landscape of IT.



Priyadarshini Institute of Technology & Science

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Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

LIST OF PARTICIPANTS

Name of the programme: one day work shop on DEVELOPMENTS IN INFORMATION TECHNOLOGY

Date : 11.03.2023.

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	JONNAKUTI KEERTHI ANGEL	20X21A0524	B.TECH-III	J. Keerthi
2	KARRA SIDDU	20X21A0525	B.TECH-III	K. siddu
3	KARUMUDI VAMSI KRISHNA	20X21A0526	B.TECH-III	K. Vamsi
4	KATEPALLI LUBDA MADHAVA	20X21A0527	B.TECH-III	K.L.Madhava
5	KATTUPALLI SNEHA SRI	20X21A0528	B.TECH-III	K. Sneha Sri
6	KATURI ANIL CHOWDARY	20X21A0529	B.TECH-III	K. Anil
7	KEERTHI JAYADEV	20X21A0530	B.TECH-III	K. Sai Dev
8	K V SIVA SAI THARUN	20X21A0531	B.TECH-III	K.V. Sivasai
9	K MAHA BRAHMACHARI	20X21A0532	B.TECH-III	K. Maha
10	KONDAPALLI YASWANTH	20X21A0533	B.TECH-III	K. yaswanth
11	KOTAPATI CHANDANA	20X21A0534	B.TECH-III	K. Chandana
12	K J SAI KUMAR CHOWDARY	20X21A0535	B.TECH-III	K.J Sai Kumar
13	MADDALI SATISH	20X21A0537	B.TECH-III	M. satish
14	MAMIDI SANDEEP	20X21A0538	B.TECH-III	M. Sandeep
15	MANDALAPU GREESHMA	20X21A0539	B.TECH-III	M. Greeshma
16	MASABATTINA NARENDRA	20X21A0540	B.TECH-III	H. Narendra
17	MATHI DEVA GIRI RAJU	20X21A0541	B.TECH-III	Deva Giri
18	MEDIKONDU RATNAKAR	20X21A0542	B.TECH-III	Rathnakar
19	MOULI YUVA TEJA	20X21A0543	B.TECH-III	Mouli Teja

20	VADDE SUBASH	21X21A0585	B.TECH-II	Subash
21	VADRANAPU NAVEEN	20X21A0576	B.TECH-III	V.Naveen
22	VEBUDHI SHYAM	20X21A0577	B.TECH-III	Shyam
23	V LOKESHWARI	20X21A0578	B.TECH-III	V.Lokeshwari
24	V SAI RAMA NIKHIL	20X21A0579	B.TECH-III	V.S.R.Nikhil
25	B C KRISHNA CHOWDARY	20X21A0501	B.TECH-III	B. chowdary
26	CHINTALA DAMODARAM	20X21A0502	B.TECH-III	Damodaram
27	INAMPUDI BHANUVAIBHAV	20X21A0503	B.TECH-III	I. Bhanuvai Bhav
28	KUCHIPUDI MANIKANTA	20X21A0504	B.TECH-III	K. Mani Kant
29	M V SAI VINAY GUPTA	20X21A0505	B.TECH-III	Vinay Gupta
30	DUTTA DANIEL PAUL	20X21A0506	B.TECH-III	Daniel Paul
31	N B NAGAVENKATASIVASAI	22X21A0550	B.TECH-I	Venkatesai
32	NAYUDUPATI SATYA SRI	22X21A0551	B.TECH-I	N. Satya Sri
33	NEELABOINA BHASKAR	22X21A0552	B.TECH-I	N. Bhaskar
34	PANNIRU LIKHIL SAI	22X21A0553	B.TECH-I	P. Likhil Sai
35	P PRASANTH BABU	22X21A0554	B.TECH-I	P. Prasanth babu


 PRINCIPAL
 PRIYADARSHINI INSTITUTE OF
 TECHNOLOGY & SCIENCE
 CHINTALAPUDI, Duggirala Rd.
 Guntur - 522 306